



# The Buyer's Guide to Net-Zero Compliance

## How to Secure Your ESG Framework with Audit-Proof Carbon Removals.

Many companies struggle with their ESG framework. Learn how to take responsibility for your ongoing emissions and boost your ESG rating without worrying about greenwashing.

## Navigating the Compliance Minefield

The pressure from regulators, investors, and consumers to substantiate net-zero claims is intensifying. Yet, the path to legitimate carbon neutrality is fraught with risk. Many companies face a critical dilemma:

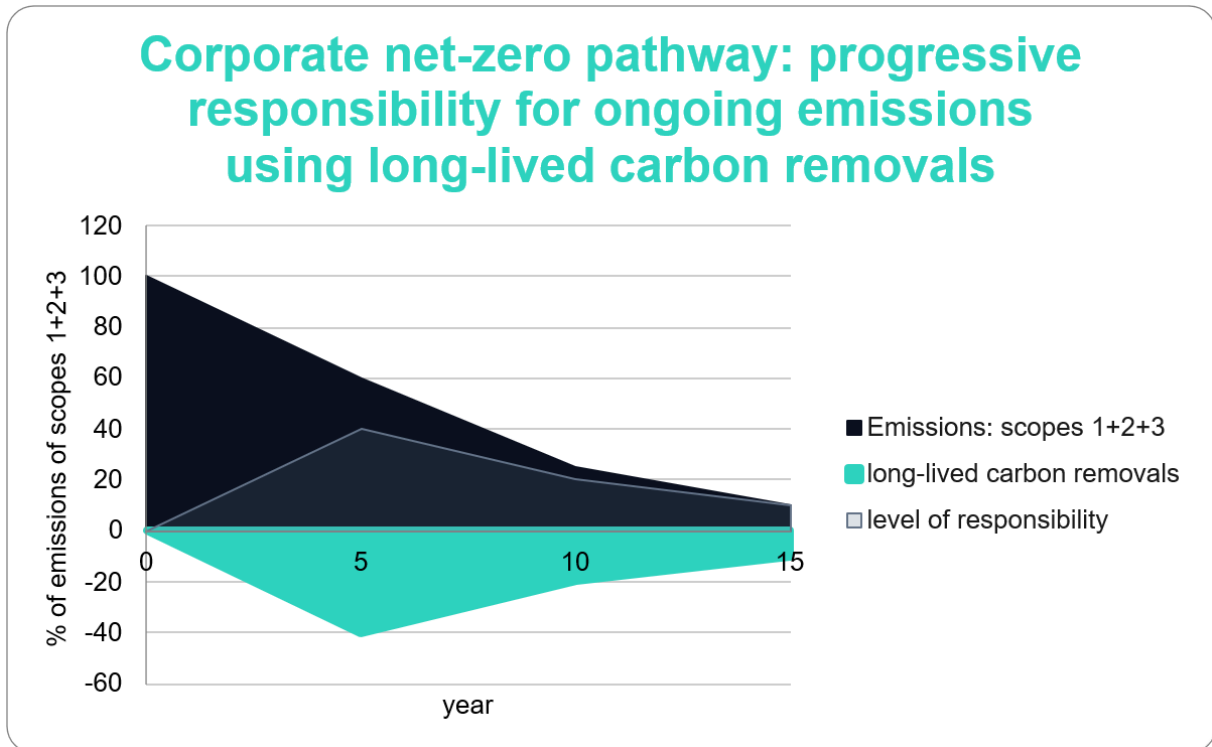
### The Hurdles in Achieving True Net-Zero:

- **The Urgent Quality Crisis:** Net-zero claims require true, verifiable Carbon Dioxide Removal (CDR), not just questionable offsets. The market is flooded with low-quality credits that do not withstand scrutiny.
- **Greenwashing Risk:** The fear of purchasing the "wrong" credits is widespread. An audit that flags your removals as non-permanent or non-additional can degrade your ESG framework and erode trust.
- **Market Complexity:** The carbon market is complex. Vetting projects for regulatory compliance, engineering integrity, and permanence consumes excessive internal resources.

**The result:** Valuable time and budget are spent navigating compliance uncertainty, leaving companies exposed to **reputational and financial risk**.

The Science Based Targets initiative (SBTi) has developed the Corporate Net-Zero Standard to provide a clear and **robust framework** enabling companies to set and implement science-based targets aligned with **achieving net-zero emissions** by 2050 at the latest.

The **new SBTi recognition mechanism** will highlight companies that take early, voluntary action to address their ongoing emissions.



## The Industry Standard: Measurable Carbon Dioxide Removal (BioCCS)

To avoid greenwashing, companies must shift from ambiguous offsets to permanent, verifiable solutions. Bioenergy Carbon Capture and Storage (BioCCS) is recognized by leading climate authorities as a crucial method for actively removing CO<sub>2</sub>.

The IPCC says that carbon removal will be necessary to achieve net negative CO<sub>2</sub> emissions and to limit global warming.<sup>1</sup>

**How it works:** As sustainably sourced biomass grows, it pulls CO<sub>2</sub> out of the air (**Absorption**). If that biomass is later used for energy production or industrial processes, this biogenic CO<sub>2</sub> is captured at the facility before it escapes. It is then safely and permanently stored deep underground (**Permanent Storage**). A strict life cycle approach and MRV (Measurement, Reporting, and Verification) ensures that an audit-proof carbon dioxide removal effect really happens.

<sup>1</sup> <https://www.ipcc.ch/report/ar6/syr/>

## How to Evaluate a Carbon Removal Partner

When selecting a partner for carbon removals, demand transparency. Use these three criteria to ensure your investment is secure:

- **Regulatory Know-how (Compliance & Vetting):** Ensure the partner guarantees audit-proof credits that meet evolving standards and regulations such as CSRD, SBTi, CRCF and the EU Taxonomy.
- **Engineering Focus (Project Integrity):** Look for deep technical expertise to ensure the permanence and verifiability of all removal projects.
- **Source Locally (Central European Projects):** Prioritize partners who can engage local CO2 emitters to ensure a stable, high-quality supply chain with local added value.

## Your 2-Phase Checklist for a Bulletproof ESG Strategy

<p><b>Phase 1: Define Quality &amp; Strategy</b></p> <p>Do not settle for vague promises. Before committing, ensure you agree on standardized quality criteria, fixed delivery timelines, and transparent pricing that measurably contributes to your SBTi target and ESG framework.</p>	<p><b>Phase 2: Demand Implementation &amp; Proof</b></p> <p>Ensure your removal partner provides regular updates on a vetted project pipeline. Crucially, demand assistance in setting up a registry account so you can easily retire the credits yourself. This is the only way to definitively prove you are taking responsibility for your ongoing emissions.</p>
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## Why Act now: The Cost of Waiting

**The world is changing and so must we.** Inaction is a material risk to your company's long-term financial health and reputation.

## The Risks of Delay:

- **ESG Downgrade Risk:** The SBTi Net-Zero Standard is improving and strengthening the role of high-quality carbon removals. Failing to address this implementation gap in the transition plan will impact your ESG framework, increasing the cost of capital and deterring sustainability-focused investors.
- **Competitive Disadvantage:** Your competitors are securing long-term contracts for high-quality CDR now, gaining a competitive edge in stakeholder trust.
- **Market Scarcity:** High-quality, audit-proof BioCCS from European projects is a limited resource. **Locking in supply today is a critical de-risking strategy.**

## Start Being a Climate Leader – With blaukos at Your Side

You do not have to navigate this compliance minefield alone. At blaukos, we combine regulatory expertise with engineering know-how to deliver high-quality, audit-proof carbon removals from Central Europe. We handle the complexity so you do not have to.

Gain the confidence to publicly communicate your climate contributions and secure your corporate ESG framework.

## Secure Your ESG Framework Today.

Send us an email, and we will arrange a focused strategy call to show you how our carbon removal project pipeline can protect your ESG framework.

→ Email us to schedule your strategy call: [office@blaukos.com](mailto:office@blaukos.com)

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